



McCrorry News



McCROORY
McCrorry Construction Co., LLC

Spring 2007

Fairfield Electric Cooperative "Partners" with McCrorry

At McCrorry, **"PARTNERING is a PROCESS - not a PRODUCT"**, so when Fairfield Electric Cooperative, Inc., a Touchstone Energy Partner, selected McCrorry to join MCA Architecture of Greenville, South Carolina to design and construct their Blythewood facilities an effort began to develop the most user friendly service and production center possible within schedule and cost parameters that were acceptable to the owner.

After preliminary elevations and scopes were developed by MCA for each component of the project, McCrorry's Preconstruction Services Group went to work evaluating materials and methods to offer best value in quality and long term cost efficiency. The 83,000 square foot project consisted of 36,000 square feet of administrative space and over

46,000 square feet of vehicle storage, maintenance and warehouse as well as miscellaneous storage areas. Each had to be evaluated using predetermined criteria provided by the owner and MCA.

During the six months design and planning period conceptual pricing was provided and alternate methods and materials were considered. Once a preliminary Guaranteed Maximum Price was agreed upon, McCrorry broke ground on the facilities that included the latest technology to insure the best customer service for the Coop's over 22,000 members.

"This new facility will help us meet the demands of the tremendous growth we've seen in this part of our service area," said CEO William L. Hart. "It will enable us to continue to provide the high quality of service our members expect."

For Fairfield Electric

Cooperative, MCA and McCrorry this "cooperative effort" was truly a Partnership from concept to grand opening and beyond.



*Pictured left: Allen Amsler - President
Center: Randy Johnson - Superintendent
Right: Dan Smith - Project Manager*

Late Breaking News

Southeast Construction, a publication of The McGraw-Hill Companies, recently recognized McCrorry as a TOP 100 builder in their annual evaluation of contractors in the southeast. Collectively, the region's Top Contractors reported 2006 revenues of just under \$ 30 billion.

Please visit our website at: www.mccrorryconstruction.com



Allen B. Amsler
President &
Chief Executive Officer

2006 Review
&
2007 Outlook

McCrorry Construction Company celebrated its 88th year of providing construction services this past year. We owe our employees, customers, subcontractors and suppliers a great deal of thanks for their efforts and partnership. Because of you, we were able to meet our project revenue goals for 2006. Our retail and multi-family base remained strong and we saw significant gains in health care, office and faith based facilities which accomplished the goals set forth in our strategic plan.

Our forecast for 2007 remains strong across all markets. Our Preconstruction Group is working with design teams and clients across all of our market types to find alternate materials and methods to make sure we deliver the most cost effective project that meets our clients needs. We are looking forward to another successful relationship building year ahead.

McCrorry - Continuing to
Build on a Solid Foundation

Strategic Plan Fosters
Internal Opportunities

When McCrorry stakeholders “bought into” the strategic planning efforts of 2003, it was with confidence that the process would not only yield revenue and profit growth but also opportunities for internal advancement. As 2007 began, those expectations were realized as Allen Amsler announced the promotion of **Randy Morrison** to Vice President – Risk Management and **Ralph Trinter** to Director of Operations.

Morrison, a 1978 graduate of the University of South Carolina, began his construction career in 1980 and joined McCrorry in 1993 as Director of Personnel and Safety. In his new position, Randy will direct all aspects of the Companies human resource, continuous improvement and quality assurance programs and will oversee compliance efforts relating to Federal, State and Local safety requirements and regulations.

Trinter, a Virginia Tech graduate,



Pictured left: Ralph Trinter, Director of Operations
Pictured right: Randy Morrison - VP Risk Management

began his work in the building industry in 1991 and joined McCrorry in 1997. With a Bachelor of Science in Building Construction and a Master’s Degree in Construction Management (1991), Ralph is ideally suited to lead the production efforts of McCrorry office and site personnel. As Director of Construction, Trinter will be actively involved from project conception to post construction close out and will monitor each project task with an eye toward efficiency of resources including personnel, methods and materials.

Congratulations to Randy and Ralph for these well deserved promotions.

Pulliam Selects McCrorry for Phase Two of
Shores at Elder's Pond

When Pulliam Investment Company retained McCrorry in the fall of 2005 to build Phase One of Shores at Elder's Pond they chose a builder with recent and extensive experience in the immediate area. In fact, McCrorry had just completed a 67,000 SF retail center that included a Publix Supermarket and 22,000 SF of retail shops as well as the free standing 21,000 SF New Life Fit-

ness Center. There was a sense that

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The Market Common Begins in Myrtle Beach

The Market Common is a 100-acre complimentary mix of retail, restaurant, residential, hotel, civic center and parking in the heart of the overall redevelopment of the Myrtle Beach Air Force Base. The beautifully designed pedestrian-friendly center brings together the best ideas in land use and urban planning. This demanding project required the selection of construction Partners experienced in a variety of market classifications so who better to join the Partnering effort with owner McCaffery Interest, project manager Plant and project designer Antunovich Associates than McCrory.

McCrory's 140,000 SF component

consists of 3 levels and 48 units of residential space built above 60,000 square feet of retail space constructed for Barnes & Noble and Pottery Barn. Featuring an exterior of masonry, stucco, fiber cement siding and glass, this \$20,000,000 project is upscale in nature and designed with ease of access for both retail and residential clients. With more than 20 Million tourists expected to visit the Grand Strand annually by 2008 and a projected yearly gross retail sales in excess of \$16 Billion by 2010, The Market Common is destined for success and McCrory is proud to contribute to this exciting new destination center.



McCrory Provides Service to Wal Mart

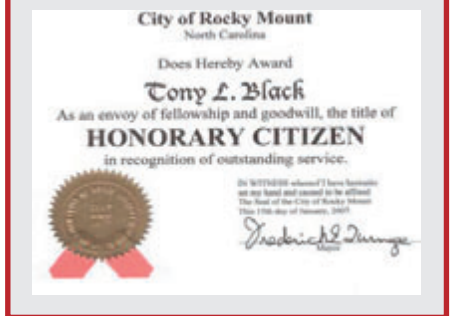
McCrory continues service to Wal Mart with the start of the Tega Cay, SC store near Charlotte, NC. This 203,818 square foot project brings the total of Wal Mart space built by McCrory since 2000 to over 2,500,000 square feet or just under 60 acres of covered building space. These projects include new stores and expansions throughout the Carolinas, Georgia and Florida. Pictured is Superintendent **Carl Kirk** with Stacey Smith, Supervisor, Department of

Community Development, Rockmart, Georgia. Kirk is discussing progress on the 166,624 square feet store that is scheduled for opening in late summer, 2007.



Tony Black Proclaimed "Honorary Citizen"

The City of Rocky Mount, NC recently honored Tony Black with the designation of "Honorary Citizen" for his effort as McCrory's Superintendent during the construction of the new 135,500 square feet Sam's Club. Completed on schedule in late 2006, the \$10,500,000 project represented Black's 4th consecutive Wal Mart project. Congratulations Tony on a job well done.



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this area was ready for explosive growth and subsequent events have proven this feeling accurate.

Consequently, when Pulliam was ready for Phase Two they called on McCrory and work began to provide additional dwelling units and amenities to this community. When completed in mid summer, 2007, Elders Pond will total almost 250 residential units and will be a premier address in this fast growing and easily accessible area.

If you have needs for multifamily, independent senior or assisted living, call on McCrory. We have built over 4,500 units of residential space valued in excess of \$275 million since 1996 and we are poised to assist you in all facets of your project. From site selection and evaluation to design/build or build only - McCrory is a Partner on whom you can depend.

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**New Project or
 Just Want More
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Lee Ann Branham, Editor

Safety Corner

By: Randy Morrison

Safety Success

You know the types. One looking at a glass of water as half empty, a different one seeing the same glass half full. Another might ask, "What was the question?" Still another may say - "Hey, what's for lunch?" Perspective. Attitude. Distractions.

Construction accident statistics show that up to 95 percent of serious lost-time accidents occur from unsafe acts. In other words - someone made a decision to do something or not to do something that adversely affects jobsite safety. Whether a craftsman is thinking: "I'm only going to be on the roof for five minutes" so he fails to put on a full-body harness or I've done this a hundred times and I've never had a problem: so he decided to keep a pair of safety glasses in his shirt pocket when cutting a 2 x 4 - or perhaps - I'm in a hurry - I don't have time to go back to the truck to get my hard hat" - or even simply failing to report a fall hazard that leads to an accidental fall to a concrete slab, each had violated safety policy and failed to use common sense. Often it's difficult

to keep the bigger picture in mind when you're working hard and trying your best. But our goal is that everyone goes home safely after each work day to home and family.

So let's make sure we eliminate "unsafe acts" and keep our focus on building each project in a fashion that stays true to our Corporate Pledge of being "100% Committed to ZERO Accidents".

Safety success at the jobsite depends on doing the right thing at the right time in the right circumstance. McCrory is committed and dedicated to finding better and safer ways to finish the job.

**2006 Safety Award
 Winners**

Project Manager:

Dan Smith

1st Place Superintendent:

Tony Black

2nd Place Superintendent:

Morgan Sease

3rd Place Superintendent:

Carl Kirk

Man Man Winner:

Jason Watkins

**Wateree
 Executive Park**



"Kershaw County, Fairfield Electric Cooperative, McCrory Construction Company and its design partner, MCA Architecture have joined to offer a unique commercial opportunity in the exciting new Wateree Executive Park. The Park, located on Interstate 20 just 15 minutes east of Columbia, the State's Capital, is an attraction for office, research and engineering firms as well as medical service providers looking to expand or relocate to this growing region.

For more information on Kershaw County, the region in general or this unique opportunity please contact: 803-251-8106 or e-mail at dshealy@mccroryconstruction.com.

